



Event Date  
**20-Jan-2018**

*The Way You Dreamed It!*

www.justperfectbyyc.com  
yamila@justperfectbyyc.com  
(800) 681-5150

## DMV QUINCEAÑERA EXPO 2018 SPONSOR LEGAL AGREEMENT

### Sponsor Information

Sponsor	
Marketing Manager	
Address	
Telephone	Fax
Email	

This agreement is a legal document that enters **JUST PERFECT by YC, LLC** and the **Sponsor** into a legal binding contract. By signing this agreement, both parties are certifying that they have read and understand in full their respective legal rights and obligations and are voluntarily willing to satisfy this contract.

In no event shall **JUST PERFECT by YC, LLC**, its personnel, partners, or any person assisting **JUST PERFECT by YC, LLC** in the preparation of this document be liable for any damages whatsoever.

## Basic Event Information

Event Date <b>20-Jan-2018</b>	Event Start Time <b>12:00pm</b>	Event End Time <b>6:00pm</b>	Approx # of attendees <b>500</b>
Address <b>Julia Bindeman Suburban Center 11810 Falls Road, Potomac, MD 20854</b>			
<p>The Quinceañera Expo 2018 is about reaching a growing niche of young Latina girls and their families, who are potential clients to multiple services/products for their Quinceañera Celebration.</p> <p>With a wide range of exhibit opportunities to choose from, participation is within reach of all businesses, big or small. We offer a variety of exhibitor options and sponsorships.</p> <p>Based on the successful turnout we had in the 2017 DMV15EXPO (more than 800 attendees), we anticipate no less than 500 attendees this year (being conservative). We take seriously the idea of investing where matters, and that is why we have strategically created a budget for this event to give you the best return of your investment. The bigger percentage of the budget is destined to significant publicity and marketing!</p> <p>Our goal is to be able to immerse your brand in our thriving Quinceañeras community!</p>			

## Sponsor Levels

### **DIAMOND - \$6,000**

What the Sponsor Gets	
<ul style="list-style-type: none"> <li>• Name recognition throughout our printed and digital advertising campaign: Posters, Flyers, Website, Facebook, etc.</li> <li>• Brief description in event program (sponsor's page)</li> <li>• Name recognition by master of ceremonies at the event</li> <li>• A 10'x10' space with table, table cover, and two chairs will be provided in a privileged area</li> <li>• Logo displayed fixed at the event (GOBO)</li> <li>• Logo on: Main Banner, Flyers, and Posters at the event</li> <li>• Name recognition on radio and TV advertising campaign (2 wks prior to event)</li> <li>• 3 minutes spotlight at the podium during the event</li> <li>• Access to VIP areas and break room for refreshments</li> <li>• 10 admission tickets for guests</li> <li>• \$2,000 of the \$6,000 will go towards scholarship fund</li> </ul>	
Sponsor Payment	When sponsor pays with services, JUST PERFECT by YC, LLC will not be able to allocate any money towards scholarship fund.
<input type="checkbox"/> Money <input type="checkbox"/> Services	
Sponsor Services Description	

DMV Quinceañera Expo 2018 ([www.dmv15expo.com](http://www.dmv15expo.com))

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Exhibitor Initials \_\_\_\_\_

**GOLD - \$4,000**

<p>What the Sponsor Gets</p> <ul style="list-style-type: none"> <li>• Name recognition throughout our printed and digital advertising campaign: Posters, Flyers, Website, Facebook, etc.</li> <li>• Brief description in event program (sponsor's page)</li> <li>• Name recognition by master of ceremonies at the event</li> <li>• A 10'x10' space with table and two chairs will be provided in a privileged area</li> <li>• Logo on: Main Banner, Flyers, and Posters at the event</li> <li>• 3 minutes spotlight at the podium during the event</li> <li>• 5 admission tickets for guests</li> <li>• \$1,000 of the \$4,000 will go towards scholarship fund</li> </ul>	
<p>Sponsor Payment</p> <p><input type="checkbox"/> Money   <input type="checkbox"/> Services</p>	<p>When sponsor pays with services, JUST PERFECT by YC, LLC will not be able to allocate any money towards scholarship fund.</p>
<p>Sponsor Services Description</p>	

**SILVER - \$2,500**

<p>What the Sponsor Gets</p> <ul style="list-style-type: none"> <li>• Name recognition throughout our printed and digital advertising campaign: Posters, Flyers, Website, Facebook, etc.</li> <li>• A 10x10 booth with table and two chairs will be provided in a privileged area</li> <li>• 5 admission tickets for guests</li> <li>• \$500 of the \$2,500 will go towards scholarship fund</li> </ul>	
<p>Sponsor Payment</p> <p><input type="checkbox"/> Money   <input type="checkbox"/> Services</p>	<p>When sponsor pays with services, JUST PERFECT by YC, LLC will not be able to allocate any money towards scholarship fund.</p>
<p>Sponsor Services Description</p>	

## General Provisions

- 1) Sponsors and exhibitors agree to participate in the DMV Quinceañeras Expo 2018 produced by **JUST PERFECT by YC, LLC**. Booth space assignments will be made in the best interest of the event and all sponsors as well as exhibitors.
- 2) Booth(s) cannot be shared with other companies or used to sell services across categories. Setup date, time, and other details will be communicated in writing two weeks prior to the event. Sponsors and exhibitors will adhere to the setup and breakdown schedule and guidelines communicated to them or will exhibitor will lose their booth without a refund.
- 3) Only up to three companies per service category will be allowed to participate at the DMV Quinceañera Expo 2018.
- 4) **JUST PERFECT by YC, LLC** must approve all products and materials exhibited at the event.
- 5) **JUST PERFECT by YC, LLC** gives permission and shall allow sponsors and exhibitors to use any photographs, videos or other recording media in which the sponsors and/or exhibitors are in, or part of, as well as any material produced by **JUST PERFECT by YC, LLC** for the event, with approval from **JUST PERFECT by YC, LLC**.
- 6) **JUST PERFECT by YC, LLC** requires door prizes to be included in the \$15,000 give away the day of the event. Door prizes shall not be bound to purchases or be discount coupons. If the door prize is a service, it should be able to be used on Saturdays and expire within 1 year of the DMV Quinceañera Expo 2018.
- 7) This agreement or any attachments constitutes the entire agreement between the parties. No other representations or promises have been made except those that are set out in this agreement. If any part of this agreement is adjudged invalid, illegal, or unenforceable, the remaining parts shall not be affected and remain in full force and effect.
- 8) **JUST PERFECT by YC, LLC** reserves the right to accept or reject service exchange as a form of payment for participating at the DMV Quinceañera Expo 2018.

## Payment Options

**Mail Check**  
**JUST PERFECT by YC, LLC**  
28500 Kemptown Road  
Damascus, MD 20872

**Pay Pal**  
yamila@justperfectbyyc.com

**Deposit**  
Capital One Bank  
**JUST PERFECT by YC, LLC**  
Acct # 136 08 31864

**Credit Card**  
VISA, Master Card, Discover, American Express

## Hold Harmless Agreement

This HOLD HARMLESS AGREEMENT (this "Agreement") is made effective on contract signing date by and between Just Perfect by YC, LLC of 28500 Kemptown Road, Damascus, Maryland 20872 and the Sponsor (as specified in page one of this Legal Agreement).

WHEREAS, the Sponsor desires to hold harmless Just Perfect by YC, LLC from any claims and/or litigation arising out of Just Perfect by YC, LLC's actions in connection with Event Planning and Execution of Event Services (as described in the body of this Legal Agreement).

NOW THEREFORE, in consideration of the mutual covenants and conditions contained herein, Just Perfect by YC, LLC and the Sponsor hereby agree as follows:

### Terms

- 1) Hold Harmless.** Sponsor shall fully defend, indemnify, and hold harmless Just Perfect by YC, LLC from any and all claims, lawsuits, demands, causes of action, liability, loss, damage and/or injury, of any kind whatsoever (including without limitation all claims for monetary loss, property damage, equitable relief, personal injury and/or wrongful death), whether brought by an individual or other entity, or imposed by a court of law or by administrative action of any federal, state, or local governmental body or agency, arising out of, in any way whatsoever, any acts, omissions, negligence, or willful misconduct on the part of the Sponsor, its officers, owners, personnel, employees, agents, contractors, invitees, or volunteers. This indemnification applies to and includes, without limitation, the payment of all penalties, fines, judgments, awards, decrees, attorneys' fees, and related costs or expenses, and any reimbursements to Just Perfect by YC, LLC for all legal fees, expenses, and costs incurred by it.
- 2) Authority to Enter Agreement.** Each Party warrants that the individuals who have signed this Agreement have the actual legal power, right, and authority to make this Agreement and bind each respective Party.
- 3) Amendment; Modification.** No supplement, modification, or amendment of this Agreement shall be binding unless executed in writing and signed by both Parties.
- 4) Waiver.** No waiver of any default shall constitute a waiver of any other default or breach, whether of the same or other covenant or condition. No waiver, benefit, privilege, or service voluntarily given or performed by a Party shall give the other Party any contractual right by custom, estoppel, or otherwise.
- 5) Attorneys' Fees and Costs.** If any legal action or other proceeding is brought in connection with this Agreement, the successful or prevailing Party, if any, shall be entitled to recover reasonable attorneys' fees and other related costs, in addition to any other relief to which that Party is entitled. In the event that it is the subject of dispute, the court or trier of fact who presides over such legal action or proceeding is empowered to determine which Party, if any, is the prevailing party in accordance with this provision.

**Entire Agreement.** This Agreement contains the entire agreement between the Parties related to the matters specified herein, and supersedes any prior oral or written statements or agreements between the Parties related to such matters.

By signing this contract **JUST PERFECT by YC, LLC** and Sponsor agree and understand all the terms, clauses, provisions, and details of this contract and will respectfully comply with it as specified.

\_\_\_\_\_  
**Sponsor**

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
**Date**

  
\_\_\_\_\_  
**Yamila Chacón, Owner**  
**JUST PERFECT by YC, LLC**

**20 / Nov / 2017**  
**Date**

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